



Society

Do Trinh Hoai Nam exchanged with Dr. Alok Bharadwaj

April 10, 2018

(VTC News) - Last weekend, in Hanoi, entrepreneurs, trainers, designers Do Trinh Hoai Nam had an interesting meeting around the topic of business and sustainable development together with training, Dr. Alok Bharadwaj on the eve of the Cannes event.

*The meeting was held on April 6 by **Nguyen Tien Dung** to create a forum for exchange and sharing of experiences between Dr. Alok Bharadwaj, a professional leader in management & Vietnamese businessmen.*

At the meeting, businessman and designer Do Trinh Hoai Nam exchanged with Dr. Alok Bharadwaj about his life, work and experiences during his 30 years of fashion.

Agreed with Dr. Alok, entrepreneur, designer Do Trinh Hoai Nam that the definition of business today has completely changed. External business creates value for itself, it is necessary to build an ecosystem around it, to bring benefits to society.

Like traditional fashion, aodai by Do Trinh Hoai Nam created jobs for hundreds of workers in craft villages.



Do Trinh Hoai Nam with the Training, Dr. Alok Bharadwaj and Businessman Nguyen Tien Dung - Entrepreneur Nguyen Manh Linh - Entrepreneur Bao Ngoc

In addition to honoring the value of the village products to contribute value to society through the promotion of tourism, culture village. The collection of aodai that brings fashion week in the world such as New York, Paris, Rome, ... not only to satisfy the demand for buy - sell, but also promote Vietnamese fashion culture. South out of the world.



Dr. Alok Bharadwaj - Former Senior Vice President, Strategic Affairs, Canon Asia is recognized as the world's leading corporate governance and business development leader. Appearing as a keynote speaker in the exchange program between Vietnamese entrepreneurs, Dr. Alok has shared useful management skills as well as the latest trends in leadership & governance. on the world.



In the warm and friendly atmosphere, Vietnamese businessmen also have the opportunity to learn, discuss business knowledge, marketing knowledge, as well as share and discuss difficulties and problems in business. and emerging business issues in Vietnam.



Not only are they listening to share experiences and knowledge for strong growth, entrepreneurs also have access to ways to replicate and redefine the strategy of breaking traditional business rules towards the same. The hybrid ecosystem of the enterprise comes from Dr. Alok.



Businesses associated with social benefits and creating a sustainable ecosystem like the trend that Dr Alok Bharadwaj shares is also a trend of many Vietnamese entrepreneurs respond and perform, Training, designer Do Trinh Hoai Nam.