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# Ex-Canon honcho starts consulting firm

BY ET BUREAU | UPDATED: JUL 03, 2017, 11:04 PM IST

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NEW DELHI: Former Canon honcho and industry veteran Alok Bharadwaj has launched a management consulting firm CreoVate (a portmanteau of create and innovate). He was with the Japanese major for about 16 years, taking on multiple roles across India and Asia.

CreoVate offers an array of services to help organizations target, lead, build and execute successful change in their first mile of transformation. The consultancy will offer solutions in the domains of customer strategy, go-to-market architecture, people capabilities, India entry management and more, said a release. CreoVate will also address aspects like CMBT (change management & business transformation) as it is

CREO VATE



Creo Vate offers an array of services to help organizations target, lead, build and execute successful change in their first mile of transformation.

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currently building India & global partnership tie ups to cover holistic interventions.

Commenting on his venture, Alok Bharadwaj- founder and managing director, Creo\/ate



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o-to-market architecture Dr. Alok Bharadwaj

customer strategy

# Dr. Alok Bharadwaj takes the entrepreneurial route

Prior to this, Bharadwaj was Cannon India

ETBrandEquity | July 04, 2017, 09:33 IST







Dr. Alok Bharadwaj has announced the launch of his personal venture CreoVate. This development comes with his departure from Japanese major Canon after 16 years of stay.

The consultancy will offer solutions in the domains of customer strategy, go-to-market architecture, people capabilities, India entry management and a comprehensive retainership services. CreoVate will also address super speciality aspects of CMBT (change management and business transformation) as it is currently building India and international partnership tieups to cover holistic interventions.

Commenting on his venture, Bharadwaj said, "In current business landscape, change management and business transformation (CMBT) is at the top of leadership agenda. As external triggers are in full swing in industry 4.0 era, continual market led transformations are the new normal. I am excited to launch CreoVate, focused on guiding, coaching, and mentoring business organisations which are at the cusp of transformational journey. Transformation is a switch that must be always ON. CreoVate will be the helping gloves to

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# Former EVP of Canon India Dr. Alok Bharadwaj Launches CreoVate Transformations and Consulting

Gurgaon, New Dehl, Jul 3, 2017

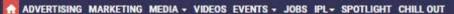
Former Canon Ingla EVF-CDO & later head of Canon Asia Strategy centre in Singapore that overlooks 23 countries, Dr. Alok Sharadwa) who has over 30 years of experience in leading business operations, transformational practices. strategy architectures. Organisational excellence and building future capabilities, has announced the launch of his personal venture CreoVata (a portmenteau of create and Innovate). This development comes with his departure from Japanese major Canon after 16 years of stay,

From transforming architectures to improving performance that drive results. CreoVate offers a specialist array of services to help organizations target, lead, build and execute successful change in their first mile of transformation. The consultancy will after solutions in the domains of Customer strategy, Go-to-Market architecture, People capabilities, India entry management and a comprehensive retainership services. Creditate will also address super specialty aspects of CMST (change management & business transformation) as it is currently building india & international partnership tie ups to cover holistic interventions.



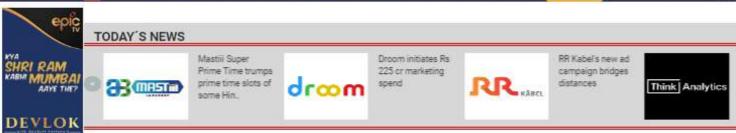


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SEASON 3

# Canon's Dr Alok Bharadwaj founds management consultancy, CreoVate

Author | exchange4media News Service | Monday, Jul 03,2017 1:43 PM























Dr Alok Bharadwai has started a management consultancy called CreoVate Transformations and Consulting. The new company will focus on change management and business transformation particularly in areas of customer strategy, go-tomarket architecture, people capabilities and India entry management for foreign companies.

Bharadwaj spent 16 years in Canon, most recently as the Senior Vice President, Asia Regional Strategy Centre, Singapore. He was earlier

Executive VP-COO at Canon India. He has earlier had stints with Motorola Solutions, Tata Group and Usha International.

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# Former EVP of Canon India Dr. Alok Bharadwaj launches CreoVate transformations, consulting

Undated: Jul 03, 2017 16:29 IST



New Delhi [India], July 3 (ANI-NewsVoir): Former Canon India EVP-COO and later head of Canon Asia Strategy centre in Singapore that overlooks 23 countries, Dr. Alok Bharadwaj, who has over 30 years of experience in leading business operations, transformational practices, strategy architectures, organisational excellence and building future capabilities on Monday announced the launch of his personal venture CreoVate (a portmanteau of create and innovate).

This development comes with his departure from Japanese major Canon after 16 years of stay.

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# Canon's Alok Bharadwaj Launches CreoVate Transformations and Consulting

By AdAge India Bureau, Published on Jul 4, 2017, 07:00 AM IST





Industry veteran Alok Bharadwaj has announced the launch of his personal venture CreoVate (a portmanteau of create and innovate). This development comes with his departure from Japanese major Canon after 16 years of stay. At Canon, he was EVP-COO for India and later head of Canon Asia Strategy centre in Singapore that overlooks 23 countries, .

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# Former EVP of Canon India Dr. Alok Bharadwaj launches CreoVate transformations, consulting

New Delhi [India], July 3 (-NewsVoir): Former Canon India EVP-COO and later head of Canon Asia Strategy centre in Singapore that overlooks 23 countries, Dr Alok Bharadwaj, who has over 30 years of experience in leading business operations, transformational practices, strategy architectures, organisational excellence and building future capabilities on Monday announced the launch of his personal venture CreoVate (a portmanteau of create and innovate)











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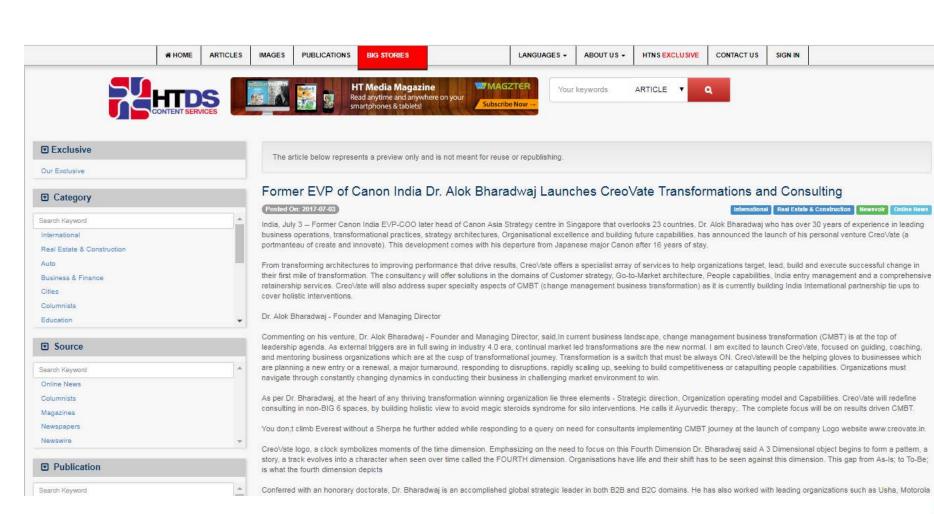




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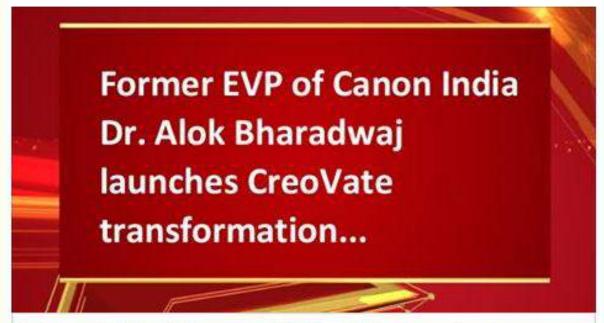








Former EVP of Canon India Dr. Alok Bharadwaj launches CreoVate transformations, consulting



Former EVP of Canon India Dr. Alok Bharadwaj launches CreoVate transformations, consulting

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Dr Alok Bharadwaj, Founder & MD, CreoVate Transformations & Consulting

By VARINDIA 2017-07-03

















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# Former Canon Head Dr Alok Bharadwaj launches CreoVate Transformations and Consulting

By VARINDIA 2017-07-03

Dr Alok Bharadwaj, who led Canon India as EVP-COO and later head of Canon Asia Strategy centre in Singapore, has announced the launch of his personal venture CreoVate (a portmanteau of create and innovate). Dr Bharadwaj has 30 years of experience in leading business operations, transformational practices, strategy architectures, organizational excellence and building future capabilities. This development comes with his departure from Japanese major Canon after 16 years of stay.

From transforming architectures to improving performance that drive results, CreoVate offers a specialist array of services to help organizations target, lead, build and execute successful change in their first mile of transformation. The consultancy will offer solutions in the domains of Customer strategy, Go-to-Market architecture, People capabilities, India entry management and a comprehensive Retainership services. CreoVate will also address superspeciality aspects of CMBT (change management & business transformation) as it is currently building India and international partnership tie-ups to cover holistic interventions.

Commenting on his venture, Dr Alok Bharadwaj, Founder and Managing Director, said, "In the current business landscape, change management & business transformation (CMBT) is at the top of leadership agenda. As external triggers are in full swing in industry 4.0 era, continual market led transformations are the new normal. I am excited to launch CreoVate, focussed on guiding, coaching, and mentoring business organizations which are at the cusp of transformational journey. Transformation is a switch that must be always ON. CreoVate will be the helping gloves to businesses which are planning a new entry or a renewal, a major turnaround, responding to disruptions, rapidly scaling up, seeking to build competitiveness or catapulting people's capabilities. Organizations must navigate through constantly changing dynamics in conducting their business in challenging market environment to win."

According to Dr Bharadwaj, at the heart of any thriving transformation and winning organization lie three elements – Strategic direction, Organization operating model and Capabilities. CreoVate will redefine consulting in non-BIG of space, by building a holistic view to avoid "magic steroids" syndrome for silo interventions. He calls it "Avuryedictherary." The complete focus will be on results driven CMRT.



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# Canon's Dr. Alok Bharadwaj launches management consultancy CreoVate

By DMA News Desk on July 3, 2017









Former Canon India EVP-COO and later head of Canon Asia Strategy centre in Singapore that overlooks 23 countries, Dr. Alok Bharadwaj who has over 30 years of experience in leading business operations, transformational practices, strategy architectures, Organisational excellence and building future capabilities, has announced the launch of his personal venture CreoVate (a portmanteau of create and innovate). This development comes with his departure from Japanese major Canon after 16 years of stay.

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Former EVP of Canon India Dr. Alok Bharadwaj Launches CreoVate Transformations and Consulting CreoVate is aimed at helping organizations in their Change Management and Business Transformation journey. Former Canon India EVP-COO later head of Canon Asia Strategy centre in Singapore that overlooks 23 countries, Dr. Alok Bharadwaj who has over 30 years of experience in leading business operations, transformational practices, strategy architectures, Organisational excellence and building future capabilities, has announced the launch of his personal venture CreoVate (a portmanteau of create and innovate). This development comes with his departure from Japanese major Canon after 16 years of stay.

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Commenting on his venture, Dr. Alok Bharadwaj - Founder and Managing Director, said, In current business landscape, change management business transformation (CMBT) is at the top of leadership agenda. As external triggers are in full swing in industry 4.0 era, continual market led transformations are the new normal. I am excited to launch CreoVate, focused on guiding, coaching, and mentoring business organizations which are at the cusp of transformational journey. Transformation is a switch that must be always ON. CreoVatewill be the helping gloves to businesses which are planning a new entry or a renewal, a major turnaround, responding to disruptions, rapidly scaling up, seeking to build competitiveness or catapulting people capabilities. Organizations must navigate through constantly changing dynamics in conducting their business in challenging market environment to win.



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@ 7/4/2017 12:50:15 PM

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⊙ 7/3/2017 3:30:44 PM

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# Canon's Dr. Alok Bharadwaj Launches Management Consultancy CreoVate



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# Alok Bharadwaj launches CreoVate Transformations and Consulting

by CXOtoday News Desk Jul 03, 2017

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Technology veteran with over three decades of experience in leading businesses, Dr. Alok Bharadwaj, has announced the launch of his personal venture CreoVate (a portmanteau of create and innovate). A former Canon India EVP-COO and later head of Canon Asia Strategy centre in Singapore that overlooks 23 countries, he started this venture after his departure from Japanese major Canon where he served for 16 years.

From transforming architectures to improving performance that drive results, CreoVate offers a specialist array of services to help

organizations target, lead, build and execute successful change in their first mile of transformation. The consultancy will offer solutions in the domains of Customer strategy, Goto-Market architecture, People capabilities, India entry management and a comprehensive Retainership services. CreoVate will also address super specialtyaspects of CMBT (change management & <u>business</u> transformation) as it is currently building India & International partnership tie ups to cover holistic interventions.

Commenting on his new venture, Dr Bharadwaj, Founder and Managing Director, said, "In current business landscape, change management & business transformation (CMBT) is at the top of leadership agenda. As external triggers are in full swing in industry 4.0 era, continual

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# Former EVP of Canon India Dr. Alok Bharadwaj Launches CreoVate Transformations and Consulting

CreoVate is aimed at helping organizations in their Change management and Business Transformation journey











# Canon ex-exec Bharadwaj launches change management co CreoVate

04 Jul, 2017 - 01;14 PM IST | By Indiantelevision.com Team





MUMBAI: Canon India's former EVP-COO & later head of Canon Asia Strategy Centre in Singapore that oversees 23 countries Alok Bharadwaj has launched Creo'Vate.

From transforming architectures to improving performance that drive results, CreoVate offers a specialist array of services to help organizations target, lead, build and execute successful change in their first mile of transformation. The consultancy will offer solutions in the domains of Customer strategy, Go-to-Market architecture, People capabilities, India entry management and a comprehensive Retainership services.

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Transformation is a switch that must be always on.







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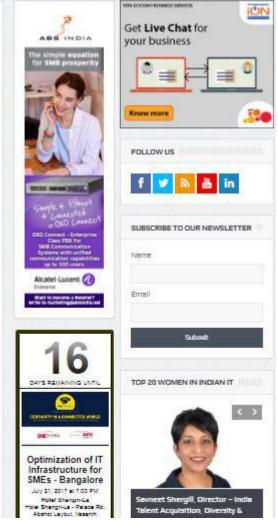


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# Former EVP of Canon India Dr. Alok Bharadwaj Launches CreoVate Transformations and Consulting

CreoVate is aimed at helping organizations in their Change Management and Business Transformation journey

Jul 03, 2017 15:28 IST









RSS News

### Gurgaon, New Delhi, India

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Commenting on his venture, Dr. Alok Bharadwaj - Founder and Managing Director, said, "In current business landscape, change management & business transformation (CIMBT) is at the top of leadership agenda. As external triggers are In full swing in industry 4.0 era, continual market led transformations are the new normal. I am excited to launch CreoVate, focused on guiding, coaching, and mentoring business organizations which are at the cusp of transformational journey. Transformation is a switch that must be always ON. CreoVate will be the helping gloves to businesses which are planning a new entry or a renewal, a major turnaround, responding to disruptions, rapidly scaling up, seeking to build competitiveness or catapulting people's capabilities. Organizations must navigate through constantly changing dynamics in conducting their business in challenging market environment to win."

As per Dr. Bharadwaj, at the heart of any thriving transformation & winning organization lie three elements - Strategic direction, Organization operating model and Capabilities. CreoVate will redefine consulting in non-BIG 6 spaces, by building



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Dr. Alok Bharadwal - Founder and Managing Director



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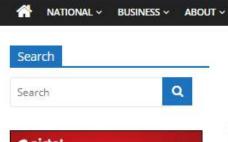






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Jul 03, 2017 15:28 PM

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# Former EVP of Canon India Dr. Alok Bharadwaj launches CreoVate transformations, consulting



[India], July 3 (ANI-NewsVoir): Former Canon India EVP-COO and later head of Canon Asia Strategy centre in Singapore that overlooks 23 countries, Dr. Alok Bharadwaj, who has over 30 years of experience in leading business operations, transformational practices, strategy architectures, organisational excellence and building future capabilities on Monday announced the launch of his personal venture CreoVate (a portmanteau of create and innovate).

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From transforming architectures to improving performance that drive results, CreoVate







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# Cannon India's Alok Bharadwaj launches own venture 'CreoVate'

It will offer solutions like customer strategy, go-to-market architecture, people capabilities, entry management and retainership service





Alok Bharadwaj, Former Executive Vice-President and Chief Operating Officer, Canon India, has announced the launch of his



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<sup>&</sup>quot;You don't olmb Svenst without a Sharps" he further socied while responding to a query on need for consultants implementing CMST journey at the launch of company Logo & website www.creousla.in.



Ur. Alok Bharadwaj - Founder and Managing Director



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# Industry Veteran Dr. Alok Bharadwaj Starts His Own Venture 'CreoVate' Consulting Firm



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# Former EVP of Canon India Dr. Alok Bharadwaj launches CreoVate Transformations and Consulting

Posted By: tymews4u on: July 04, 2017

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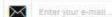
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# Former EVP of Canon India Dr. Alok Bharadwaj launches CreoVate transformations, consulting

ANI - Monday 3rd July, 2017



New Delhi [India], July 3 (ANI-NewsVoir): Former Canon India EVP-COO and later head of Canon Asia Strategy centre in Singapore that overlooks 23 countries, Dr. Alok Bharadwaj, who has over 30 years of experience in leading business operations, transformational practices, strategy architectures, organisational excellence and building future capabilities on Monday announced the launch of his personal venture Creo Vate (a portmanteau of create and innovate).

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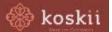
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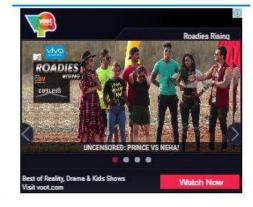


# Former EVP of Canon India Dr. Alok Bharadwaj Launches CreoVate Transformations and Consulting

Source: NewsVoir | Published on 3rd July 2017, 4:00 PM | NewsVoir



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Source Name:CreoVate

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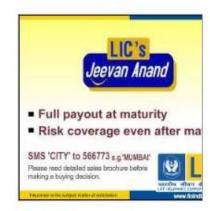
CreoVate is aimed at helping organizations in their Change Management and Business Transformation journey

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# BizWire Express



Former EVP of Canon India Dr. Alok Bharadwaj Launches CreoVate Transformations and Consulting NewsVoir 2017-07-03



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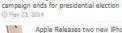
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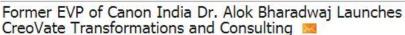






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Dr. Alok Bharadwaj - Founder and Managing Director







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# Former EVP of Canon India Dr. Alok Bharadwaj Launches CreoVate Transformations and Consulting

CreoVate is aimed at helping organizations in their Change Management and Business Transformation journey

Jul 03, 2017 15:28 PM

Gurgaon, New Delhi, India

Former Canon India EVP-COD & later head of Canon Asia Strategy centre in Singapore that overlooks 23 countries, Dr. Alok Bharadway who has over 30 years of experience in leading business operations, transformational practices, strategy architectures. Organisational excellence and building future capabilities, has announced the launch of his personal venture CreaVate (a portmanteau of create and innovate). This development comes with his departure from Japanese major Canon after 16 years of stay.



Dr. Alok Bharadwaj - Founder and Managing Director







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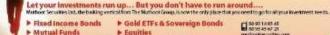
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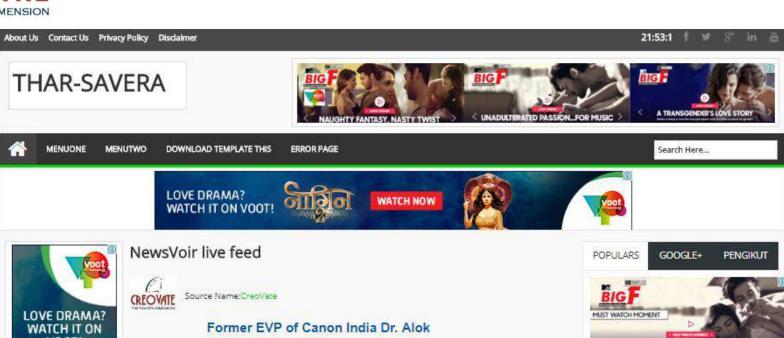


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### Former EVP of Canon India Dr. Alok Bharadwaj Launches CreoVate Transformations and Consulting

Tuesday, March 07, 2017, Gurgaon, New Delhi

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You don't climb Everest without a Sherpa" he further added white responding to a query on need for consultants implementing CMBT journey at the launch of company

Dr. Alok Bharadwaj - Founder and Managing Director

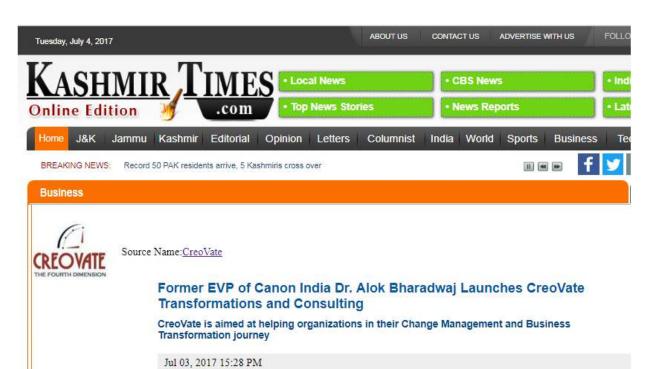
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Creovale's logo, a clock symbolizes moments or the time dimension. Emphasizing on the need to focus on this Fourth Dimension. Creovate's logo, a clock symbolizes moments of the time dimension. Emphasizing on the need to focus on this Fourish Dimensional object begins to form a pattern, a story, a frack & evolves into a character when seen over the same has to be seen about the need to focus on this Fourish Dimension.

Organisations have life and their same has to be seen about the need to focus on this Fourish Dimension. The need to focus on this Fourish Dimension of the need to focus on this Fourish Dimension. Or Bharadwal said 'A 3 Dimensional object begins to form a pattern, a story, a frack & evolves into a character when seen over 'As-Is to To-Se is was the Toursh almanation coacits.'

Conference with an honorary doctorate. Or, Eharaowal is an accomplished global strategic leader in both 826 and 82C domains. He has led and facilitated several Keral has also Morked with an honorary doctorate. Or Eharadwaj is an accomplished global strategic leader in both B2B and B2C domains. He stational interventions in emerging markets of inclas. South & South East Asia & brings cutting edge expansional many real al has also worked with leading organizations such as Lisha. Motoroia and Tata Group, He has led and facilitated several word business challenges to the Indian context. Recipient of many awards and accollades, he is an alumnus of IMD Lausanne. Single Record 3 nms transformational interventions in smarging markets of india, South & South East, Asia & brings cutting edge experience from real authorities of IMO Lausanne, എന്നിവർക്ക് ഭക്ഷ്യ മന്ത്രി പി. തിലോത്തമൻ നിർദേശം നൽകി. ചരക്കുസേവന നികുതി നിയമം നടപ്പിലാക്കിയതോടെ ഭക്ഷ്യ





### Gurgaon, New Delhi, India

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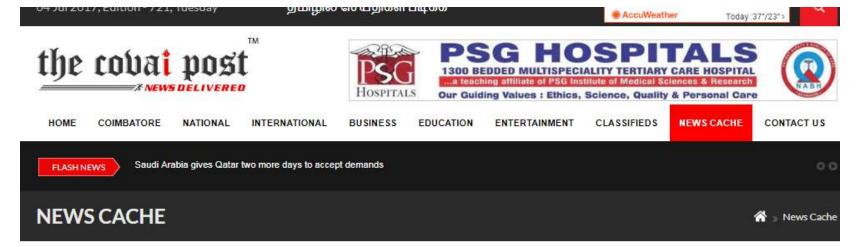
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Monday, 3 July 2017 (a day ago)



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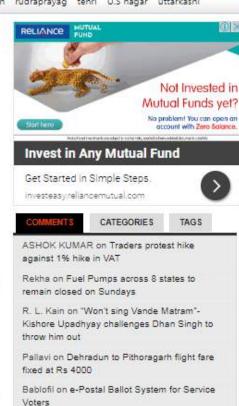




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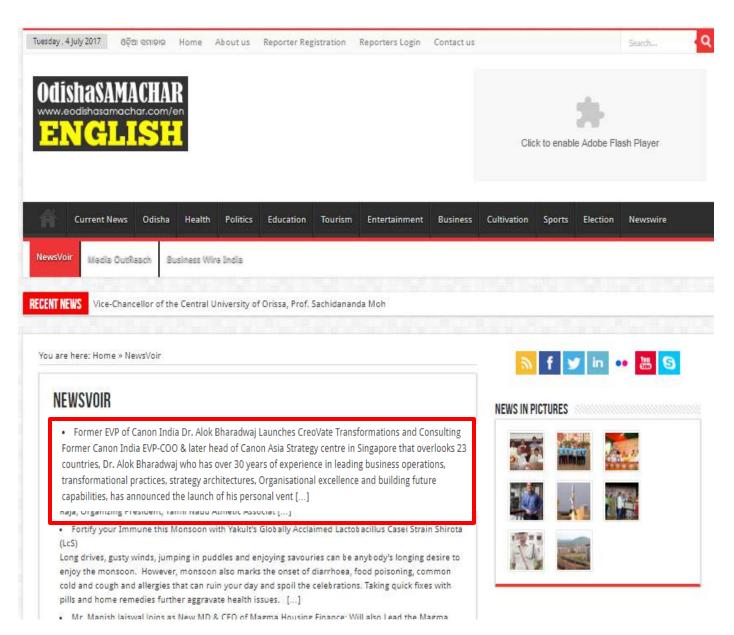
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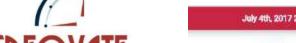


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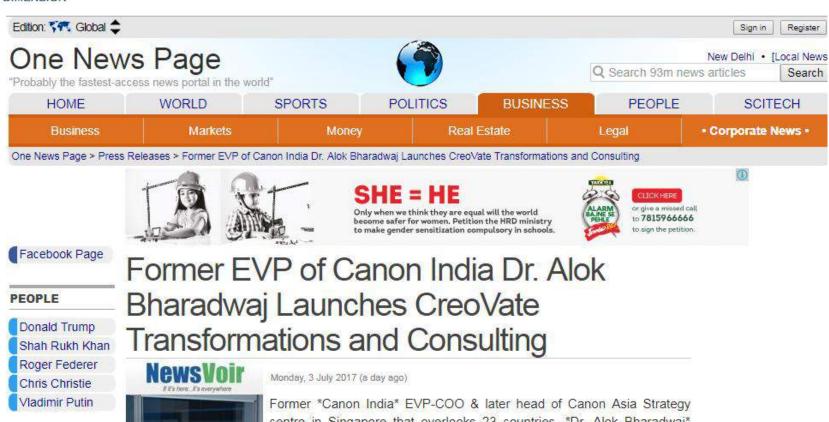
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Independence Day Former \*Canon India\* EVP-COO & later head of Canon Asia Strategy centre in Singapore that overlooks 23 countries, \*Dr. Alok Bharadwaj\* who has over 30 years of experience in leading business operations, transformational practices, strategy architectures, Organisational excellence and building future capabilities, has announced the launch of his personal venture \*CreoVate\* (a portmanteau of create and innovate). This development comes with his departure from Japanese major Canon after 16 years of stay.

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Source Name: CreoVate

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CreoVate is aimed at helping organizations in their Change Management and Business Transformation journey

Jul 03, 2017 15:28 PM

### Gurgaon, New Delhi, India

Former Canon India EVP-COO & later head of Canon Asia Strategy centre in Singapore that overlooks 23 countries, Dr. Alok Bharadwaj who has over 30 years of experience in leading business operations, transformational practices, strategy architectures, Organisational excellence and building future capabilities, has announced the launch of his personal venture CreoVate (a portmanteau of create and innovate). This development comes with his departure from Japanese major Canon after 16 years of stay.

From transforming architectures to improving performance that drive results, CreoVate offers a specialist array of services to help organizations target, lead, build and execute successful change in their first mile of transformation. The consultancy will offer solutions in the domains of Customer strategy, Go-to-Market architecture, People capabilities, India entry management and a comprehensive retainership services. CreoVate will also address super specialty aspects of CMBT (change management &





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New Delhi [India] | July 3, 2017 12:01:13 AM IST

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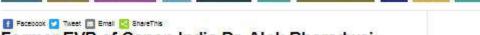


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